



Pharmacy Marketing Printing & Promotional Services

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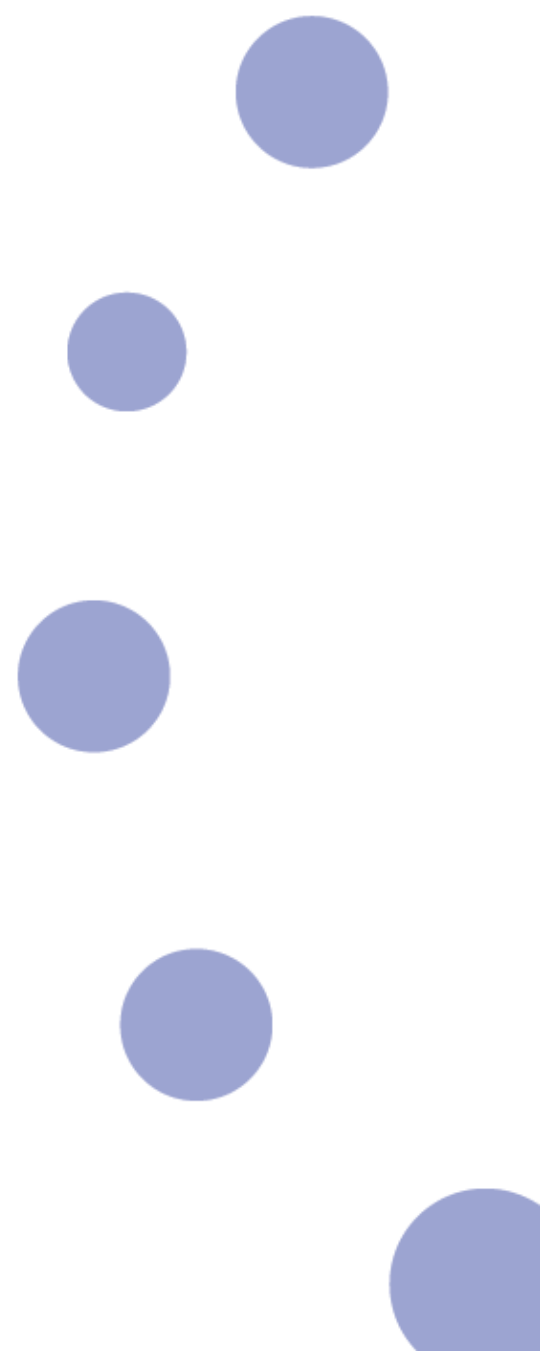
From Design to Delivery

Full Service Print & Marketing



Our print and promotional services offer a wide range of tools to help your pharmacy stand out. From leaflets and posters to QR codes and signage, these solutions increase visibility and customer engagement both in-store and within the community.

Whether you're promoting services or creating branded materials, our offerings are designed for maximum impact. Please note, these services are separate from our website design solutions.



Leaflet Design & Printing



Leaflets are an effective and versatile way to promote your pharmacy's services.

Whether using compact A6 leaflets for quick, impactful messages or larger A5 and folded designs for more detailed information, each format offers a professional, easy-to-distribute option.

They're ideal for showcasing seasonal services, health advice, or promotions, helping build trust, increase footfall, and drive customer engagement. With tailored designs, you can communicate clearly and effectively, ensuring your messages reach the right audience.



Printing & Promotional Services



QR Code Based Promotions



By linking directly to online booking systems or flu vaccination information pages, QR codes streamline the process for customers, making it easier and faster for them to access essential services.

This modern solution not only improves the customer experience by reducing the steps needed to book or learn more but also enhances your pharmacy's efficiency. It positions your business as forward-thinking, offering a convenient digital touchpoint that encourages engagement and simplifies access to important healthcare services like flu vaccinations, helping to drive appointments and customer satisfaction.



Printing & Promotional Services



Mouse Mats with Map Tracing



Mouse mats with local maps are a highly practical promotional item that keeps your pharmacy visible in the daily lives of your customers.

By featuring well-known landmarks and routes to your location, these mats serve as a constant reminder of your presence in the community. They not only make it easier for customers to find you but also subtly promote your brand every time they're used.

This lasting visibility ensures your pharmacy remains top of mind, reinforcing your brand and enhancing customer loyalty through frequent exposure.



Printing & Promotional Services



A6 Map Trace Flyers



These leaflets are designed to show clear, direct routes from local surgeries to your pharmacy, making it easier for patients to find and choose your services.

By simplifying the journey from the doctor's office to your pharmacy, these leaflets encourage patients to fill their prescriptions with you, increasing the likelihood of repeat visits. This targeted approach boosts foot traffic, strengthens relationships with local healthcare providers, and positions your pharmacy as the convenient, go-to option for patients, driving growth and engagement within the community.



Printing & Promotional Services



Printed Infographics



Infographics are an effective tool for communicating complex health information in a visually engaging and easy-to-understand format.

By breaking down intricate topics like medication usage, wellness tips, or healthcare services, infographics make important details more accessible to your customers. Whether displayed in-store or shared on social media, these graphics can increase awareness of your services, drive customer engagement, and position your pharmacy as a trusted source of valuable health information. Their appealing design and concise messaging also ensure that your audience remains informed and attentive.



Printing & Promotional Services



Lamppost Directional Signs



Directional lamppost signs are a powerful tool for drawing attention to your pharmacy, especially in high traffic areas.

Positioned strategically in the local community, these highly visible signs serve as guiding markers that not only increase brand awareness but also lead potential customers directly to your location. By clearly directing passers-by and local residents, lamppost signs enhance your pharmacy's visibility and accessibility, making it easier for people to find your services. This increased presence helps drive foot traffic and ensures your pharmacy stays top of mind for those in the area.



Printing & Promotional Services



Aluminium Composite Signs



Aluminium composite signs, commonly known as Dibond, are a premium choice for long-lasting outdoor signage due to their durability and weather resistance.

These signs are made from a lightweight yet robust material that can withstand harsh environmental conditions, ensuring your pharmacy's branding remains vibrant and intact over time. Perfect for advertising services, promotions, or general business information, Dibond signs offer a professional appearance that consistently draws attention and reinforces your presence in the local community.

Their sleek design ensures high visibility, making them ideal for both permanent and temporary displays.

Printing & Promotional Services



General Printing Services



High-quality, tailored printing ensures your marketing materials, from leaflets to posters, are produced with a professional finish that reflects the standard of your pharmacy or healthcare business.

Whether you're creating promotional items, informational materials, or branding assets, well-executed printing enhances both the credibility and visibility of your business. Crisp, clear designs with high-quality printing elevate your message, making it more impactful and memorable to customers. By investing in top-tier printing, you reinforce your pharmacy's brand identity and ensure that your communications are visually appealing and effective.



Printing & Promotional Services



Window Vinyls



Eye-catching window vinyls are an excellent way to transform your pharmacy's storefront into a dynamic advertising space.

These bold, visually appealing designs allow you to showcase key services, seasonal promotions, or health campaigns directly to potential customers as they pass by. By turning your windows into prime marketing real estate, window vinyls draw attention, increase foot traffic, and help make a lasting impression on the community. Their customizable nature ensures that your messaging is always fresh, relevant, and aligned with your pharmacy's brand identity.



Printing & Promotional Services



Swing / A - Frames Posters



Placed outside your pharmacy, swing board posters are a highly effective way to promote special offers, seasonal services, or key health campaigns.

Their eye-catching design and strategic placement catch the attention of pedestrians, drawing them into your store. These posters are ideal for attracting foot traffic, ensuring that your messaging is visible to passersby and encouraging them to stop and explore your services. Swing boards are a versatile and practical tool for boosting visibility and promoting timely offers.



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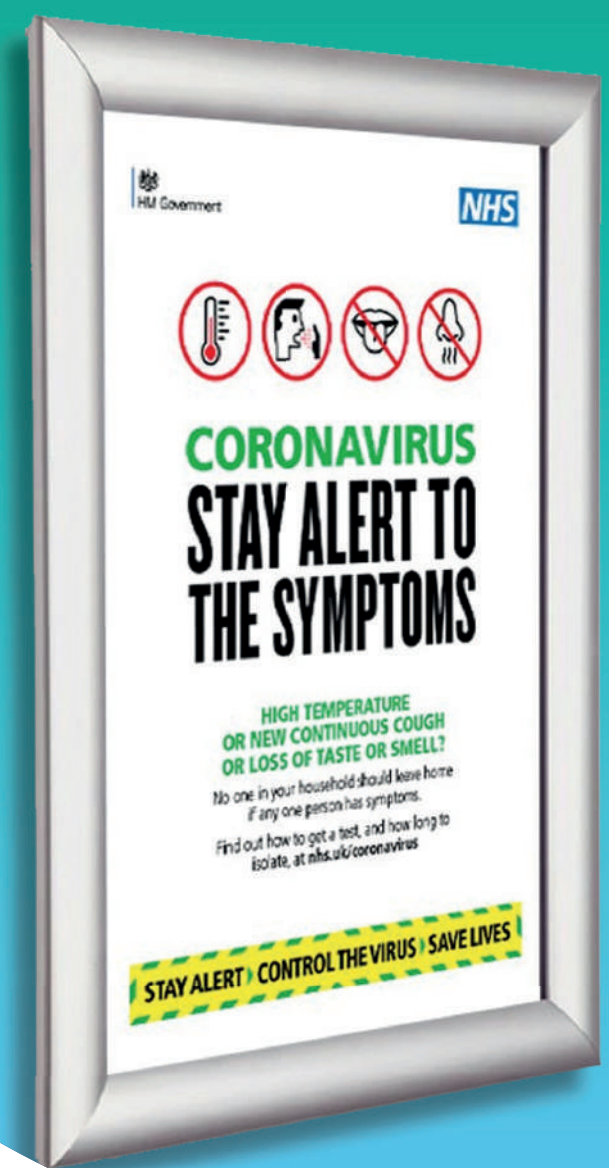


A2 Snap Frame Posters



Snap posters offer a versatile and practical solution for displaying your pharmacy's promotions, health information, or seasonal offers.

Their easy-to-change frames allow you to update your messaging quickly, ensuring that your communications stay relevant and fresh. This flexibility helps keep customers engaged, encouraging repeat visits as they see new offers or services highlighted regularly. Snap posters are an effective tool for maintaining dynamic visual displays that attract attention and keep your pharmacy's marketing vibrant and up-to-date.



Printing & Promotional Services



Letterheaded Paper



Professional, branded letter-headed paper adds a polished, credible touch to all your pharmacy's communications.

Whether you're sending appointment reminders, patient letters, or health advice, this customised stationery reinforces your pharmacy's brand and professionalism with every interaction. It enhances trust and recognition, ensuring your messages leave a strong impression on patients and partners alike. Branded letterheads also create a cohesive identity, helping to set your pharmacy apart and maintain consistency across all written correspondence.

Printing & Promotional Services



Up-coming Appointment Cards



Appointment cards are a practical tool that not only remind patients of upcoming visits but also help foster stronger relationships with your pharmacy.

Designed with a designated writing area on the reverse, they offer space for additional notes or instructions, enhancing their functionality. These branded cards reinforce your pharmacy's identity while providing a convenient service that increases the likelihood of patients attending their appointments. They're a small but effective way to build trust and encourage repeat visits, improving overall customer retention across all written correspondence.



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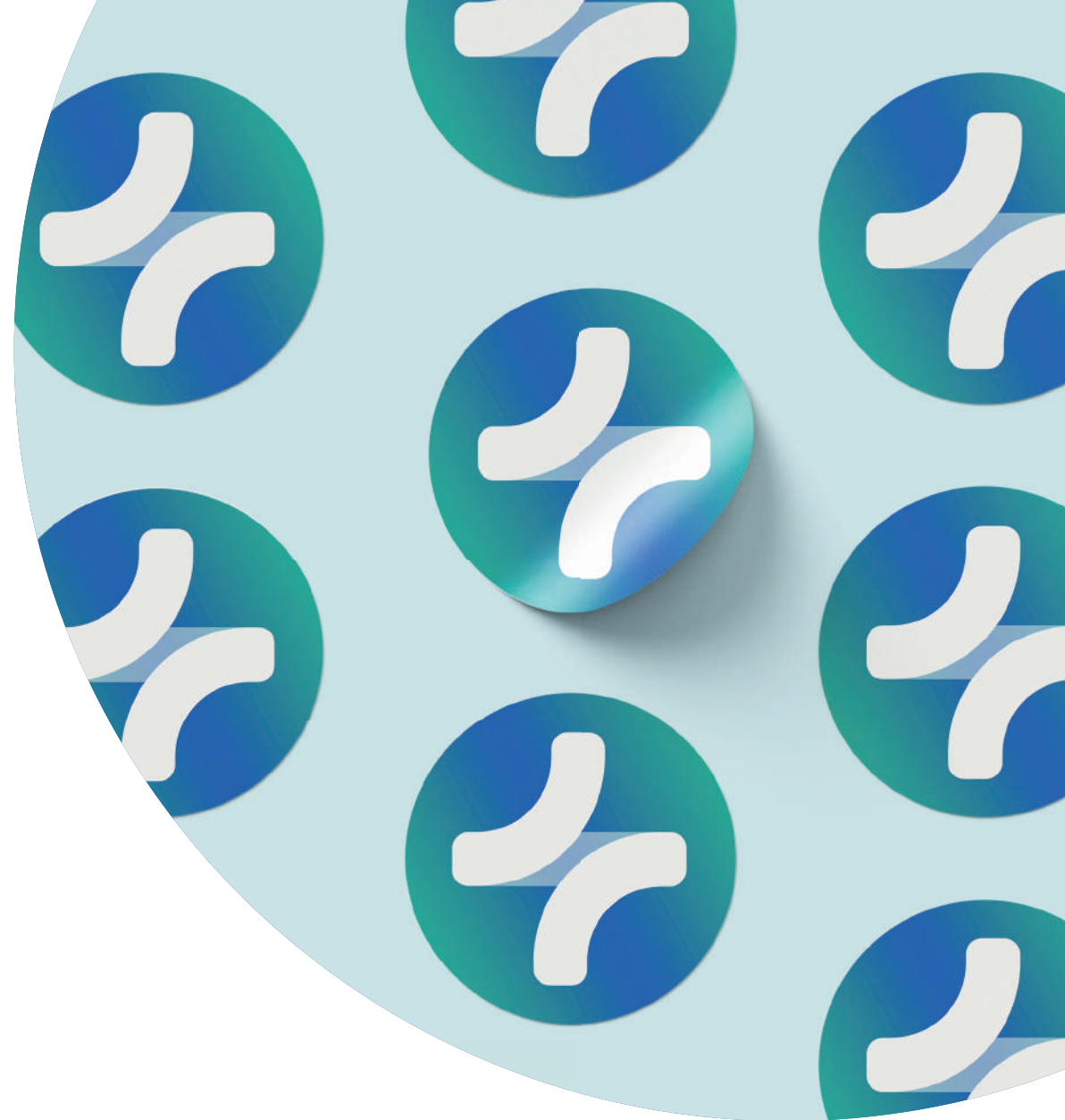
Internal / External Use Stickers



Stickers for pharmacies are a versatile and cost-effective way to enhance your branding and customer experience.

Whether used on packaging, prescription bags, or as promotional giveaways, custom stickers offer an eye-catching and memorable touchpoint that reinforces your pharmacy's identity. These stickers can also be used for labeling products or services, adding an additional layer of professionalism and organization. With their practical and promotional benefits, pharmacy stickers help increase brand recognition and ensure your pharmacy stands out in the community.

Printing & Promotional Services



Store LED Light Boxes



Bright and attention-grabbing, LED light boxes are ideal for making your pharmacy's promotions or key services stand out.

Their illuminated displays ensure that your messaging remains visible and impactful, even at night or in low-light conditions. These light boxes are perfect for showcasing special offers, seasonal services, or important health campaigns, drawing attention from passersby and increasing foot traffic.

Durable and highly effective, LED light boxes provide an engaging and modern way to enhance your pharmacy's visibility and attract more customers, day and night, your pharmacy stands out in the community.



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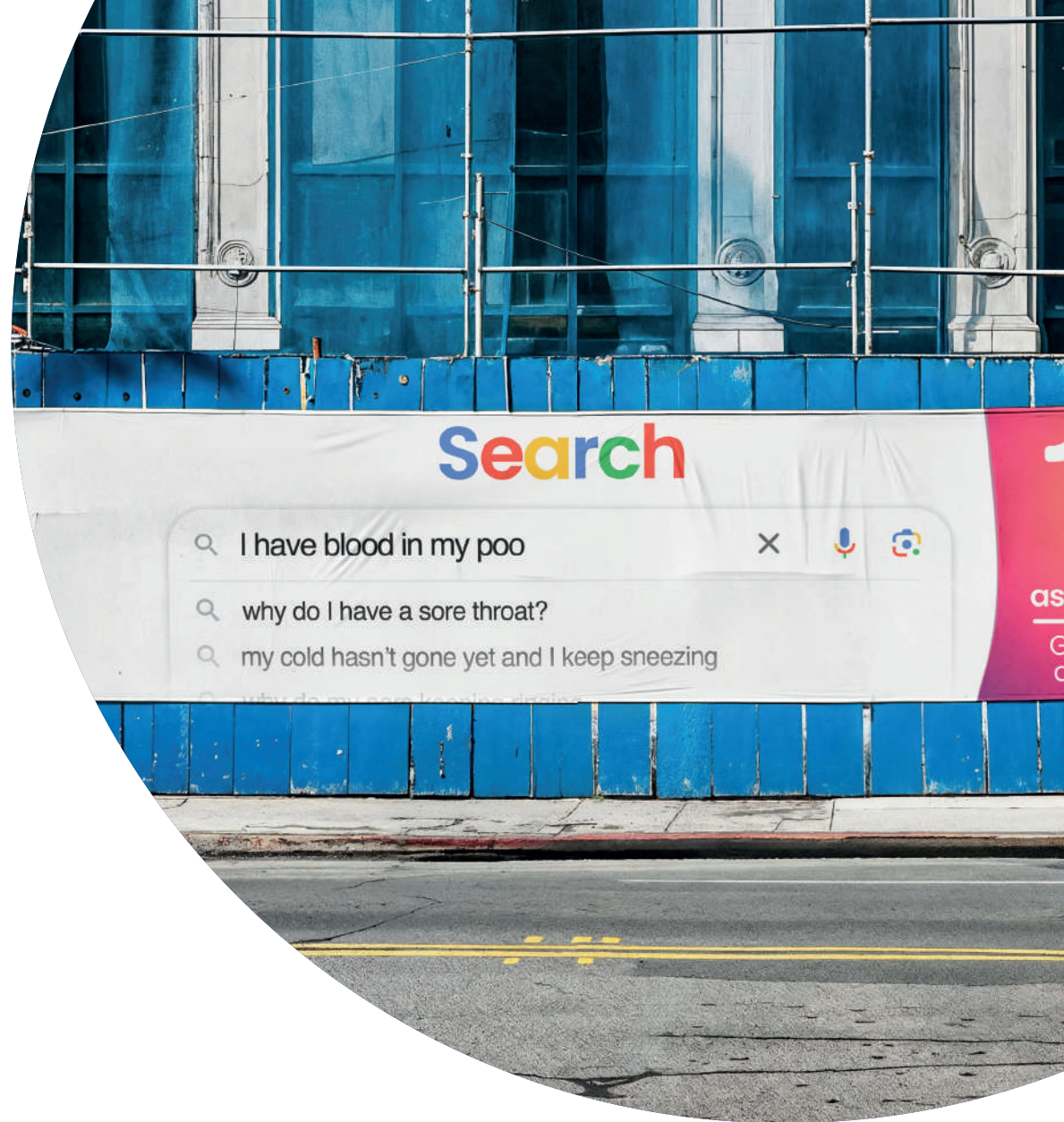


Vinyl PVC Banners



Vinyl banners are an ideal choice for outdoor advertising, offering durability and high visibility to effectively promote services, special events, or key offerings.

Designed to withstand various weather conditions, these banners maintain their vibrant appearance, ensuring your message remains clear and eye-catching over time. Their large format and bold designs draw attention, helping to drive awareness and increase foot traffic to your pharmacy.



Printing & Promotional Services



QR Code Consent Forms



Streamline the patient consent process with QR codes that link directly to your website. This paperless solution allows patients to complete consent forms quickly and efficiently, saving time for both staff and customers.

By modernising the way patients engage with your services, QR code consent forms improve convenience and reduce administrative tasks, all while enhancing your pharmacy's digital presence. This system simplifies data collection and ensures a seamless experience for customers accessing important services or booking appointments. awareness and increase foot traffic to your pharmacy.



Printing & Promotional Services



Waterproof Outdoor Posters



Waterproof outdoor posters are a durable and effective solution for promoting your pharmacy's services and offers in high-traffic areas.

Available in A1, A2, and A3 sizes, these posters are designed to withstand the elements, ensuring your message remains clear and vibrant in all weather conditions. Perfect for showcasing seasonal promotions, health campaigns, or new services, these posters grab attention and boost visibility, drawing customers to your pharmacy with eye-catching designs that stand out in outdoor settings.

Printing & Promotional Services



Front Fascia / Signage Design



Effective signage is crucial for making a strong first impression and guiding customers to your pharmacy.

Our signage design services provide professional, eye-catching solutions tailored to your brand. Whether you need indoor signs to highlight specific services or durable outdoor options to attract passersby, we create designs that are clear, attractive, and aligned with your pharmacy's identity. High-quality signage not only enhances visibility but also reinforces your brand, helping you stand out in a competitive market.



Printing & Promotional Services



A5 Stand Strut Signs



A5 stand-up signs are a compact yet effective way to promote key messages, services, or offers.

Ideal for placing on countertops, shelves, or waiting areas, these signs are designed to capture attention at eye level.

Their sturdy construction ensures they stand upright, providing a professional look that enhances your in-store marketing. Perfect for seasonal promotions, health campaigns, or highlighting specific services, A5 strut signs help engage customers and encourage them to take action while they are on-site.



Printing & Promotional Services





www.blacktigercreative.co.uk / www.pharmacydigital.co.uk
hello@blacktigercreative.co.uk / info@pharmacydigital.co.uk
Tel: 01253 987627 / 01772 683031

Unit 3A, St Georges Court, PR4 2EF, Kirkham, Lancashire
Black Tiger Creative Limited. Registered No. 13669013

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